



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 198078

Schedule Dates

10/09/12-10/15/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Fiedler, Amanda

Phone/Fax

/

CPE

11/15/316

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Date Entered 10/08/12

Last Modified 10/10/12

Entered By Nicole Heckard

CO-OP No

Headline # 8878554

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,721.25

Net Total \$26,753.75

Sales Tax

WHTM Harrisburg (WHTM)		
By Broadcast Month	Spots	Rate
Oct. 2012	103	\$31,475.00
Grand Total:	103	\$31,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/15/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1	1	1	1	1			5	\$125.00	\$625.00	WHTM Harrisburg (WHTM)		10/8/12
2.0	Normal Line / SPOT (2)	10/09/12-10/15/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A	1	1	1	2	1	1			6	\$350.00	\$2,100.00	WHTM Harrisburg (WHTM)		10/8/12
3.0	Normal Line / SPOT (3)	10/09/12-10/15/12	4	:30	7A- ABC-GOOD MORNING AMERICA	2	2	2	2	2	2				\$350.00		WHTM Harrisburg (WHTM)		10/8/12
3.0.1	Closed Preempt (3)	10/10/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.2	Closed Preempt (3)	10/10/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.3	Closed Preempt (3)	10/11/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.4	Closed Preempt (3)	10/11/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.5	Closed Preempt (3)	10/12/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.6	Closed Preempt (3)	10/12/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.7	Closed Preempt (3)	10/15/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.8	Closed Preempt (3)	10/15/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	
3.0.9	Closed Preempt (3)	10/09/12															WHTM Harrisburg (WHTM)	Pre-Empt/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 198078

Schedule Dates 10/09/12-10/15/12
Advertiser Smith/Senate/Rep (15335)
Agency Stevens Reed Curcio & Co. (3171)
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Fiedler, Amanda
Phone/Fax /
CPE 11/15/316
Account Types National/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 10/08/12
Last Modified 10/10/12
Entered By Nicole Heckard
CO-OP No
Headline # 8878554
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,721.25
Net Total \$26,753.75
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month
Oct. 2012 103
Grand Total: 103
Rate \$31,475.00
\$31,475.00

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0.10	Closed Preempt (3)	10/09/12															WHTM Harrisburg (WHTM)	Pre-Empty/Spot -	10/8/12
4.0	Normal Line / SPOT (4)	10/09/12-10/15/12	3	:30	9A- REGIS & KELLY		2	1	1	1	1			6	\$100.00	\$600.00	WHTM Harrisburg (WHTM)		10/8/12
5.0	Normal Line / SPOT (5)	10/09/12-10/15/12	3	:30	10A- ANDERSON COOPER		1	1	1	1	1			5	\$75.00	\$375.00	WHTM Harrisburg (WHTM)		10/8/12
6.0	Normal Line / SPOT (6)	10/09/12-10/15/12	3	:30	10:58A- ABC-THE VIEW		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/8/12
7.0	Normal Line / SPOT (7)	10/09/12-10/15/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/8/12
8.0	Normal Line / SPOT (8)	10/09/12-10/15/12	4	:30	12:30P- JUDGE JOE BROWN 1230P		1	1	1	1	1			5	\$75.00	\$375.00	WHTM Harrisburg (WHTM)		10/8/12
9.0	Normal Line / SPOT (9)	10/09/12-10/15/12	3	:30	12:58P- ABC-THE CHEW		1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/8/12
10.0	Normal Line / SPOT	10/09/12-10/15/12	3	:30	4P- 4:58-31P (EST)		2	2	2	2	2			10	\$200.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/8/12
11.0	Normal Line / SPOT (11)	10/09/12-10/15/12	3	:30	4:58-31P- 5:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/8/12
12.0	Normal Line / SPOT (12)	10/09/12-10/15/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/8/12
13.0	Normal Line / SPOT (13)	10/09/12-10/15/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P		1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 198078

Schedule Dates

10/09/12-10/15/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Fiedler, Amanda

Phone/Fax

/

CPE

11/15/316

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

10/08/12

Date Entered

10/10/12

Last Modified

Nicole Heckard

Entered By

No

CO-OP

8878554

Headline

Normal

Demo

15.00

Order Type

Package Deal

Commission %

15.00

Commission

\$4,721.25

Net Total

\$26,753.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Oct. 2012

Spots

103

Rate

\$31,475.00

Grand Total:

\$31,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	10/15/12-10/15/12	4	:30	7:57P-ABC-DANCING WITH THE STARS	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/8/12
15.0	Normal Line / SPOT (15)	10/09/12-10/15/12	3	:30	6P-ABC-ABC27 NEWS AT 11P(M-F), ABC27 NEWS AT 11P WEEKEND(SU)	1	1	1	1	1	1		1	6	\$400.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/8/12
16.0	Normal Line / SPOT (16)	10/09/12-10/15/12	3	:30	11:35P-ABC-ABC NEWS NIGHTLINE	1	1	1	1	1				4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/8/12
17.0	Normal Line / SPOT (17)	10/09/12-10/15/12	3	:30	9P-ABC-DANCING WITH THE STARS RESULTS	1	1							1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/8/12
18.0	Revised Line / SPOT (18)	10/11/12-10/11/12	3	:30	9P-ABC-ABC NEWS					1							WHTM Harrisburg (WHTM)		10/8/12
18.1	Normal Line / SPOT (18)	10/11/12-10/11/12	2	:30	9P-ABC-ABC NEWS					1				1	\$2,100.00	\$2,100.00	WHTM Harrisburg (WHTM)		10/8/12
19.0	Normal Line / SPOT (19)	10/13/12-10/13/12	3	:30	8A-ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/8/12
20.0	Normal Line / SPOT (21)	10/14/12-10/14/12	3	:30	7:58A-ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/8/12
21.0	Normal Line / SPOT (22)	10/14/12-10/14/12	3	:30	9A-ABC-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 198078

Schedule Dates

10/09/12-10/15/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Fiedler, Amanda

Phone/Fax

/

CPE

11/15/316

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Date Entered 10/08/12
Last Modified 10/10/12
Entered By Nicole Heckard
CO-OP No
Headline # 8878554
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,721.25
Net Total \$26,753.75
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Oct. 2012 103 \$31,475.00

Grand Total: 103 \$31,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (23)	10/14/12-10/14/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/8/12
23.0	Normal Line / SPOT (24)	10/13/12-10/13/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL								2	2	\$1,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/8/12
24.0	Normal Line / SPOT (25)	10/13/12-10/13/12	3	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/8/12
25.0	Normal Line / SPOT (26)	10/09/12-10/15/12	3	:30	5:30P- 5:57:56P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/8/12
26.0	Normal Line / SPOT (27)	10/09/12-10/12/12	4	:30	4:58:26A- 5:30A (EST)		1		X	X	X	X			\$100.00		WHTM Harrisburg (WHTM)		10/8/12
26.0.1	Closed Preempt (27)	10/10/12															WHTM Harrisburg (WHTM)	Pre-Empty/Spot -	
27.0	Normal Line / SPOT (27)	10/10/12-10/12/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A				X	X	X			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/9/12
28.0	Normal Line / SPOT (3)	10/10/12-10/15/12	3	:30	7A- ABC-GOOD MORNING AMERICA		2		2	2	2			8	\$350.00	\$2,800.00	WHTM Harrisburg (WHTM)		10/9/12
29.0	M/G For 3.0.9 / SPOT (3)	10/09/12-10/09/12	3	:30	7A- ABC-GOOD MORNING AMERICA				1					1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/10/12
30.0	M/G For 3.0.10 / SPOT (3)	10/09/12-10/09/12	3	:30	7A- ABC-GOOD MORNING AMERICA				1					1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WHTM

Date:

10/5/12

I, Betsy Vonderheid,

being/on behalf of: Tom Smith, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/9-10/15			

Total Charges: \$31,675

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Tom Smith For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/10/12

Date

Betsy Vandenberg
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Paul Roda
Printed Name

NSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

4/12/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



ADVERTISING AS UNIQUE AS YOUR CAMPAIGN

MEDIA ACCOUNT
201 N. UNION ST. STE. 200
ALEXANDRIA VA 22314
(703) 683-9755

BB&T
BRANCH BANKING AND TRUST COMPANY
VIRGINIA
68-426-514

10/5/2012

18667

PAY TO THE ORDER OF WHTM

Twenty-Six Thousand Nine Hundred Twenty-Three and 75/100 *****

WHTM

\$ **26,923.75

DOLLARS

Betsy Vanderveer

AUTHORIZED SIGNATURE

MEMO Smith week 10/9

Security features. Details on back

SRCP MEDIA, INC. • MEDIA ACCOUNT

WHTM

10/5/2012

Smith

26,923.75

18667

BB&T Media

Smith week 10/9

26,923.75